



## Loes Enterprises, Inc

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### PI 714 Pad Ink Series

PI 714 is a solvent-based vinyl ink with 10% solids. The ink can be air-dried or flash cured, depending upon the application and the substrate being coated. PI 714 has increased adhesion properties versus AD 510. However, PI 714 has a slower dry time than AD 510. This property makes it ideal for pad printing. PI 714 can be colored with any plastisol pigment dispersions; however, these dispersions can change the viscosity, adhesion, and drying characteristics of PI 714. Test printing, to ensure fitness of use, is strongly recommended before starting production runs.

These additives can be added to PI 714 to develop a suitable ink system:

AD 500: Reduces dry time but also reduces adhesion.

Plasticizer: Imparts flexibility and softness.

MEK: Low cost diluent.

DL 32-1: Reduces Ink Viscosity / Increases Adhesion.

Pigments: Adds color.

Flattening Agent: Reduces gloss.

All inks can be color matched for a onetime lab fee of \$60.00.

LOES ENTERPRISES, INC.